

RE : GUEST

ReGuest S.P.A
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Title: ReGuest S.P.A submits an application for inclusion of the *direct market plus segment* of the Vienna Stock Exchange

Catchwords: Listing / inclusion / direct market plus

Vienna, on 04.12.2024

ReGuest S.P.A, with its registered office in Merano, South Tyrol registered in the register of the Bolzano Chamber of Commerce under BZ-242796, announces that on Wednesday, 04.12.2024, an application for the inclusion of all 15.000.000 registered shares of the company in the Vienna MTF of the Vienna Stock Exchange, market segment "direct market plus", will be submitted to the Vienna Stock Exchange. If approved, all shares of the Company will be traded from Thursday, 12.12.2024, under the ISIN IT0005618803 in the Vienna MTF in the market segment "direct market plus" (therefore in the trading system Xetra® T7, Market Group DIPA). The Issuer's shares will be included in the auction trading procedure in accordance with the "Trading Rules for the Automated Trading System XETRA". The reference price of the shares was set at EUR 2,80 per share.

About ReGuest S.P.A:

ReGuest S.P.A is a leading company in Customer Relationship Management (CRM) for hotels with a focus on guest communication. The platform offers a suite of tools and services that help hotels increase direct bookings, enhance the guest experience, and maximize revenue. By integrating artificial intelligence and automation technologies, ReGuest enables hotels to deliver personalized communication to their guests across various channels such as email, SMS, and messaging apps. This individualized approach strengthens guest loyalty and boosts customer satisfaction. ReGuest also provides innovative solutions for managing booking inquiries, creating and sending offers, and analyzing guest data. These features empower hotels to operate more efficiently, improve conversion rates, and make well-informed business decisions. Through continuous development and adaptation to the evolving needs of the industry, ReGuest remains at the forefront of the digital transformation in hospitality. With a strong focus on innovation, customer service, and market leadership, ReGuest positions itself as a trusted partner for hotels worldwide

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This notification is a mandatory notification pursuant to Article 17 of the Market Abuse Regulation. This announcement does not constitute an offer to buy securities or a solicitation of an offer to buy securities of ReGuest AG. Any future offer of securities of the Company will be made in accordance with and on the basis of the applicable capital market regulations.

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